

Nelson Esrig-Munguia

Multimedia Design Specialist

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Profile

Multimedia Specialist with over a decade of experience blending video production, 3D animation, and graphic design, specialising in building creative pipelines that take complex ideas from initial concept to high-quality final delivery. Currently furthering expertise through studies in Virtual Production and UX/UI Design.

Experience

QEP | Multimedia Design Specialist

September 2020 - August 2025

- Built and directed a nationwide live broadcast series from the ground up, managing remote and in-office teams to deliver high-impact internal product launches.
- Led the full production pipeline for video projects, covering scriptwriting and directing through to set design and post-production, ensuring consistent quality and alignment with strategic objectives.
- Modernised studio operations through equipment procurement and workflow optimisation, bringing processes in line with evolving industry standards.
- Developed high-end 3D renders and product photography for national campaigns, collaborating closely with marketing teams to maintain a cohesive visual identity.

InOvate Technologies, Inc. | Digital Designer

April 2020 - July 2020 (Contract)

- Produced 2D and 3D marketing videos under tight deadlines, developing efficient workflows to deliver high-quality content for a specialised product market.
- Updated and refined 3D assets to reflect new product designs, maintaining strict brand consistency across all digital channels.

JDi Data Corporation | Video Editor & Graphic Artist

February 2018 - March 2020

- Collaborated with creative leads to develop content strategies that translated complex data concepts into clear, engaging visuals for customers.
- Owned the full production of motion graphics and tutorials, from initial scripting and voice-over direction through to final editing.
- Designed a wide range of brand collateral, including apparel, print brochures, and digital presentations, ensuring a consistent look and feel across the company.

Sketch Blue Studio | Video & 3D Generalist

August 2016 - March 2019

- Worked across VFX and animation projects, taking ownership of 3D modelling, lighting, and texturing.
- Delivered technical effects including compositing, rotoscoping, and particle simulations, translating creative briefs into polished final outputs.
- Supported directors as an Assistant Director, managing on-location logistics, drone operations, and the post-production pipeline.

Education

National Film & Television School (NFTS)

- Certificate in Virtual Production
January 2026 - June 2026

UX Design Institute

- Professional Diploma in UX/UI Product Design
January 2026 - October 2026

Florida Atlantic University

- Digital Marketing Certificate 2020
- Marketing Certificate 2019

Digital Media Arts College

- MFA Visual Effects Animation
April 2014 - August 2016
- BFA Computer Animation
September 2010 - April 2014

Skills

Production & Creative Leadership

- Cinematography, Lighting & Directing
- Motion Graphics & Tutorial Production
- Technical & Product Photography
- Stakeholder Communication
- Scriptwriting & Storyboarding
- Voice Over & Audio Editing
- Project Lifecycle Management
- Collaborative Team Workflows

3D Animation & Visual Design

- 3D Modeling & Rendering
- Virtual Production
- UI/UX Product Design
- Real-Time Rendering
- Compositing & Visual Effects
- Graphic Design & Typography

Software

- Maya
- Blender
- Unreal Engine
- Cinema 4D
- After Effects
- Premiere Pro
- Photoshop
- Illustrator
- Audition
- Lightroom
- Figma
- OBS Studio

Languages

- English
- Spanish