

# Nelson

## Esrig-Munguia

### Multimedia Design Specialist

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#### Profile

Multimedia Specialist with a comprehensive background in video production, 3D, and graphic design, seeking to leverage extensive project management and team collaboration experience into a creative role. Proven ability to oversee complex projects from concept to delivery, manage resources, and ensure high-quality content production under tight deadlines.

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#### Experience

##### QEP / Multimedia Design Specialist

September 2020 - August 2025

- Established and managed the end-to-end production of a nationwide live company broadcast series, orchestrating cross-functional teams to disseminate critical new product information.
- Spearheaded the complete lifecycle of video projects, from conceptualization and script development to directing shoots, voice-over production, editing, and set design, ensuring alignment with strategic objectives and timely delivery.
- Managed studio operations, including procurement and inventory of essential equipment, optimized workflow and maintained modern production requirements.
- Produced high-quality 3D animated renders of products & installations, executed product photography for flyers and advertisements, collaborated with marketing teams to align visuals with campaign strategies.

##### InOvate Technologies, Inc. / Digital Designer

April 2020 (3 Month Contract)

- Created 2D & 3D marketing videos, adapting production workflows for efficient content delivery within a contract timeline.
- Modified pre-existing 3D assets to reflect product updates, ensuring brand consistency and rapid turnaround for evolving product lines.

##### JDi Data Corporation / Video Editor & Graphic Artist

February 2018 - March 2020

- Collaborated with stakeholders to conceptualize and execute content strategies, ensuring effective communication of important and relevant messaging to customers.
- Managed the full production pipeline for animation and tutorial videos for company products, encompassing script writing, voice over direction, production oversight, and post-production.
- Generated diverse internal content, including photo shoots, apparel designs, brochures, and PowerPoint presentations, coordinating with internal departments to meet individual objectives.
- Assisted with internal and external communications, contributing to consistent messaging across various platforms.

## **Sketch Blue Studio / Video & 3D Generalist**

August 2016 - March 2019

- Executed 3D generalist tasks including modeling, lighting, and texturing, contributing to visual effects and animation projects.
- Performed FX compositing, rotoscoping, nCloth, and particle effects, ensuring technical quality and creative vision.
- Supported directorial functions as Assistant Director, including managing on-location filming logistics, operating drones, and overseeing editing & post-production processes.

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## **Education**

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### **Digital Media Arts College / MFA Visual Effects Animation**

April 2014 - August 2016

### **Digital Media Arts College / BFA Computer Animation**

September 2010 - April 2014

### **Florida Atlantic University / Digital Marketing Certificate**

2020

### **Florida Atlantic University /Marketing Certificate**

2019

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## **Skills**

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### **Project Management & Leadership**

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|--------------------------------------|------------------------|
| - Project Lifecycle Management       | - Strategic Planning   |
| - Stakeholder Communication          | - Deadline Management  |
| - Resource Allocation                | - Quality Assurance    |
| - Cross-Functional Team Coordination | - Production Oversight |

### **Creative Production & Technical Expertise**

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|----------------------------------------|---------------------------------|
| - Cinematography, Lighting & Directing | - Graphic Design & Illustration |
| - 3D Animation & Visual Effects        | - Photography                   |
| - Motion Graphics Animation            | - Script Writing                |
| - Voice Over & Audio Editing           |                                 |

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## **Software**

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|-----------------|----------------|-------------------|
| - Maya          | - Premiere Pro | - Lightroom       |
| - Blender       | - Photoshop    | - Asana           |
| - Cinema 4D     | - Illustrator  | - OBS Studio      |
| - After Effects | - Audition     | - Microsoft Suite |

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## **Languages**

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- English
  - Spanish